

ALEXANDRA P. ANIȚULUI

+40754848695 | anitului.alexandra@gmail.com | anitului-alexandra.com

Professional Summary

I am a UX/UI Product Designer with over five years of experience delivering end-to-end digital products, primarily in remote settings. I work effectively with diverse teams across time zones and prioritise open, respectful communication.

Work History

► **UX Designer / Product Designer - Tripaneer** Nov 2022 - Current (remote)

Designing large-scale travel platforms and complex booking systems.

► **Product Designer - Gym Management App** Jun 2023 - Nov 2025 (remote)

Led full redesign of the product ecosystem including website, admin dashboard, and mobile application.

► **Product Designer - Athletic Sport Center** Nov 2022 - Oct 2025 (remote)

End-to-end UX and visual identity for a fitness platform, including branding, user flows, and interface design.

► **UX Designer - Halcyon Mobile** Jul 2022 - Sep 2022 (hybrid)

UX research and mobile product design for client-facing applications.

► **UX Designer/ Graphic Designer - Sykes** Mar 2020 - Sep 2022 (remote)

UX research and mobile product design for client-facing applications.

Education

► **UX Strategy & Management Certificate** (in progress) 2026

IxDF

► **Certificate: UX Accessibility** 2024

Nathanael Bibby, Bibby Media Group

► **UX Design Accreditation** 2019

The Informal School of IT